



Success Platforms: The Breakthrough Guide to the Success Secrets of Corporations and Millionaires (Paperback)

By Bryan Eaton

Morgan James Publishing llc, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In Success Platforms, author and certified project management professional (PMP), Bryan Eaton, details the twelve platforms that one must conquer to truly achieve success. With over 20 years of successful business experience with major U.S. firms in areas from broadcasting to healthcare, Eaton brings real world experiences into this holistic, integrated approach to achieving success. Having a successful platform is critical to the release of books, films and products. Yet, many ask What is a platform? Until now, there has been no definitive guide to building a successful platform. In an innovative perspective, Success Platforms expands the subject to include all the areas and tasks that are rarely brought into a single platform discussion. This insightful guide looks at each of the component platforms that combine to make that successful platform. Success Platforms breaks each area down to manageable components within each individual platform area. Individual exercises dig deeper into each subject and peel away the layers to acquire keen insights for achieving successful incremental steps to building your platform. As each platform is implemented, a synergy between the...



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